

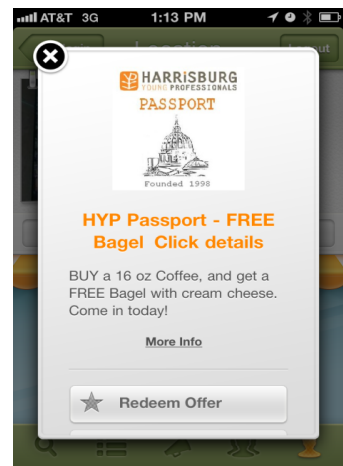
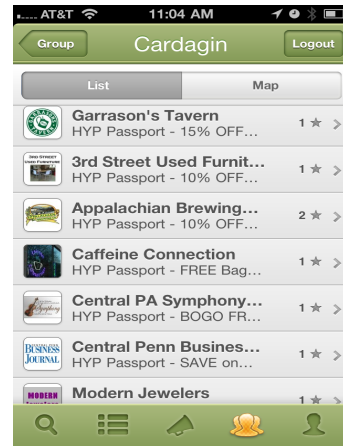
THE HYP PASSPORT PROGRAM GOES MOBILE

The Harrisburg Young Professional's Passport Program is now available to you on an App on your phone. HYP has partnered with Cardagin Networks, a leader in mobile loyalty and advertising, to list each member discount and business on the Cardagin Mobile app. Download the Free App to start saving in and around Harrisburg.

The Cardagin app is a FREE download to members' phones from their app market (or mobile web via m.cardagin.com). Upon creating a login account, members simply click the Group Tab and Join the HYP Mobile Group. Once membership is verified, the app will then reveal discounts on the member's phone; each listed based on the member's proximity to our participating business locations.

TO GAIN ACCESS to the HYP PASSPORT Mobile:

1. Download the FREE CARDAGIN MOBILE app
 - a. Available on iPhone and Droid
 - b. Mobile website also available, m.cardagin.com
2. Create a LOGIN account
 - a. Click 'LOGIN' in top corner
 - b. 'Create an Account'
 - c. For verification, use your HYP registered e-mail as login
 - d. All information is privacy protected
 - e. Remember your e-mail and password for future login
3. Click JOIN the Harrisburg Young Professionals 'Group'
 - a. Click 'Group' Icon - three heads together
 - b. Click on 'Harrisburg Young Professionals'
 - c. Click 'JOIN GROUP'



ONCE Membership is verified by HYP and Cardagin:

4. Browse the PASSPORT discounts for each 'location'
5. REDEEM offers at area businesses
 - a. Show the App to receive discount
 - b. Upon receiving a discount, Click 'Redeem Offer'

The HYP Passport Mobile discount program is only for verified Harrisburg Young Professional members. However, Cardagin also has other discounts available to all. Have fun and support our local business community. Redeem a discount, Today!

THANK YOU for supporting HYP PASSPORT Program.

For questions on the HYP PASSPORT MOBILE or learn more about Cardagin, please contact our HYP Passport Mobile representative, Dominic Sinibaldi - dsinibaldi@cardagin.com.